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# DIFFERENCE: THE ONE-PAGE METHOD FOR REIMAGINING YOUR BUSINESS AND REINVENTING YOUR MARKETING



BRILLIANCE AUDIO, United States, 2014. CD-Audio. Book Condition: New. Unabridged. 140 x 127 mm. Language: English . Brand New. This book is a generous work of genius. The Difference Map is now an essential component for anyone who is serious about doing work that matters, and Bernadette Jiwa is the bright new star to lead us there. Seth Godin Marketing is not a department it s the story of how you create difference for your customers. We spent \$500 billion...

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- Authored by Bernadette Jiwa
- Released at 2014



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