



Ideological force - has long been the wisdom of large enterprises

By CHEN YU SONG

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Pages Number: 372 Publisher: Daily Press Pub. Date :2004-9-1. Thought force is the author proposed a new point of view. Ideological force in the enterprise development process in the end what kind of role play Based on eight years of practical experience in business management. Chen Yusong last five years. created this classic book. full interpretation of the ideological force in the enterprise value and importance of the operation. From a scientific discovery. to a product. to an enterprise. to an industry. from business products to enterprises. to the business culture. build a brand. not the author of no great ideas at work. no play is not ideological force in the the role. Chen Yusong wisdom in the book to look at the Jane Austrian created from the initial development and growth of today's glorious history. examines the devastating Jane Austrian crisis of the three historical phases and three victories. both the chairman and ceo only be fully accessible to The top-secret information - a crisis of insider dealing. generous and big plans again and again. all the extraordinary...



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