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Bold: How to Go Big, Create Wealth and Impact the World

By Peter H. Diamandis, Steven Kotler

Paperback. Book Condition: New. Not Signed; From the coauthors of the bestseller Abundance comes their much anticipated follow-up: Bold-a radical, how-to guide for using exponential technologies, moonshot thinking, and crowdpowered tools to create extraordinary wealth while also positively impacting the lives of billions. Bold unfolds in three parts. Part One focuses on the exponential technologies that are disrupting today's Fortune 500 companies and enabling upstart entrepreneurs to go from idea to sucessful company faster than ever before. The authors provide exceptional insight into the power of 3D printing, artificial intelligence, robotics, networks and sensors, and synthetic biology. Part Two draws on insights from billionaire entrepreneurs Larry Page, Elon Musk, Richard Branson, and Jeff Bezos. In addition, Diamandis reveals his entrepreneurial secrets garnered from building fifteen companies, including such audacious ventures as Singularity University, XPRIZE, Planetary Resources, and Human Longevity, Inc. Finally, Bold closes with a look at the best practices to leverage today's hyper-connected crowd like never before. Here, the authors teach how to design and use incentive competitions, launch crowdfunding campaigns to tap into capital, and finally how to build communities-armies of exponentially enabled individuals willing and able to help today's entrepreneurs make their boldest dreams come true. Bold...



Reviews

It in a of the best publication. It really is rally intriguing through reading through period of time. You will not feel monotony at anytime of your own time (that's what catalogs are for relating to in the event you request me). -- Dr. Pat Hegmann

It in one of my favorite publication. It is among the most awesome publication i have go through. I am just quickly will get a delight of reading through a published publication. -- **Prof. Martin Zboncak DVM**